

Editorial Planner 2009

Month	Publ.-Date	edit/ad/Deadline	Editorial Focus (1)	Editorial Focus (2)	Basics	Fair Specials
Jan/Feb	16.02.2009	30.01.2009	Automotive	Foams	Basics of PLA	
Mar/Feb	06.04.2009	20.03.2009	Beauty & Healthcare	End-of-Life Options	industrial composting	
May/Jun	02.06.2009	15.05.2009	Rigid Packaging / Trays	Material Combinations	Basics of PHA	NPE Preview (22-27 June)
Jul/Aug	03.08.2009	17.07.2009	Bottles/Labels/Caps	Non-Food-Sourced Bioplastics	Land Use for Bioplastics	
Sep/Oct	05.10.2009	18.09.2009	Fibers/Textiles/ Nonwovens	Paper Coating	Basics of Starch Based Biopolymers	
Nov/Dec	30.11.2009	13.11.2009	Films/Flexibles/Bags	Consumer Electronics	Anaerobic Digestion	

Further topics to be covered in 2009:

New Applications, Natural Fibers, Printing Inks, Adhesives, Elastomers, Polyurethanes, LCA, and much more ...

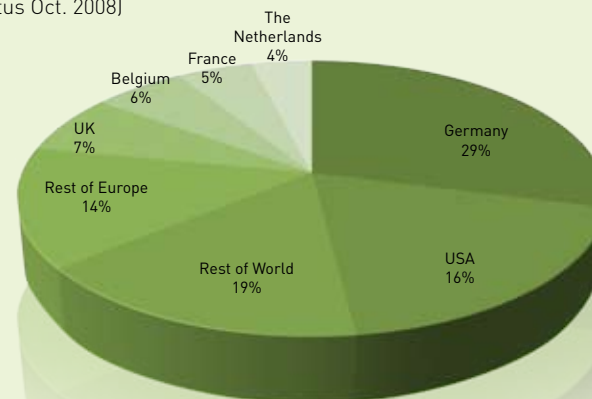
<http://www.bioplasticsmagazine.com>



bioplastics
MAGAZINE

Print Run:

(status Oct. 2008)



Print run 5000 (average, depending on large events like exhibitions or conferences), The real number of readers however, is much bigger, as many copies of **bioplastics MAGAZINE** are circulated or passed on to other interested readers.

bioplastics MAGAZINE is read in 83 countries.

Price Structure

Advertising

Other formats or black and white upon request.
Additional fee for special placement 10%.



Back cover: **4,200.00 EUR**
Front cover inside / back cover inside: **3,800.00 EUR**

*edge trim all round + 3 mm



3,350.00 EUR
210 x 297 mm*
Type Area:
190 x 277 mm



1,070.00 EUR
105 x 148 mm*
Type Area:
90 x 133 mm



2,140.00 EUR
105 x 297 mm*
Type Area:
90 x 277 mm



210 x 148 mm*
Type Area:
190 x 133 mm



1,430.00 EUR
70 x 297 mm*
Type Area:
60 x 277 mm



210 x 99 mm*
Type Area:
190 x 89 mm

Suppliers Guide (print and online)

only bookable for a full year **per mm 6.00 EUR/issue**

Web-Banner (160 x 60 px)

start page **100.00 EUR/month 1,000.00 EUR/year**
sub pages **75.00 EUR/month 750.00 EUR/year**

Printing Material Requirement:

All data sets to be digitised. We are unable to accept material on film. **Especially if you send us PDF-Files, these should be produced in PDF X-3 Standard.** In addition to data sets we require a laser print for pre-checking by our quality control team.

Important:
All images in
CMYK and 300 dpi

Format:
High Quality PDF-File
(Standard PDF X-3) or EPS-File

bioplastics MAGAZINE

Founded in 2006, **bioplastics** MAGAZINE trade magazine worldwide that is exclusively dedicated to bioplastics, i.e. plastics from renewable resources and biodegradable plastics.

It is read by decision makers in all parts of this business, e.g. the raw material suppliers and compounders, machine and mould makers, converters, brand owners, the complete trade chain (wholesale and retail) as well as lobbyists, scientists and politicians, as **bioplastics** MAGAZINE is an independent and neutral source of information.

With a print run of 5000 (average, depending on large events like exhibitions or conferences) the estimated number of readers is much bigger, as many copies of **bioplastics** MAGAZINE are circulated or passed on to other interested readers.

Since its start in 2006 **bioplastics** MAGAZINE saw a very positive feedback from its readers. The number of registered readers increased in the first two years by 30% from issue to issue.

In addition to the magazine, the 1st PLA Bottle Conference as well as the 1st PLA World Congress, both hosted by **bioplastics** MAGAZINE were great successes.

Advertising in **bioplastics** MAGAZINE is easy and affordable and it meets exactly the target group. From a web-banner, an entry in the Suppliers Guide (print AND online) to printed ads in the magazine.

On the other hand, **bioplastics** MAGAZINE is always interested in editorial contributions.

Advertising and editorial contributions - **bioplastics** MAGAZINE is the essential platform for your communication.

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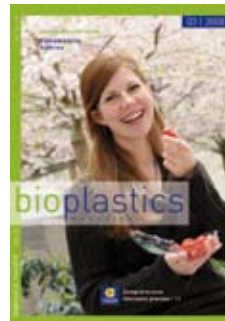
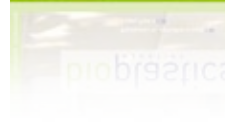
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